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PORTLAND'S HOTEL LUCIA INTRODUCES CHEF VITALY "PALEY'S PICKS" GETAWAY PACKAGE FEATURES JAMES BEARD AWARD AND IRON CHEF AMERICA WINNER'S LOCAL FAVORITES

January 7, 2013 – PORTLAND, Ore. – Downtown Portland is abuzz with culinary creativity and, with two brand new restaurants located just off the lobby of the award-winning Hotel Lucia, Chef Vitaly Paley is leading the charge and drawing both critical and popular acclaim. In honor of Paley's new Imperial and Portland Penny Diner, Hotel Lucia is proud to offer visitors to the modern mecca of food and drink a "Paley's Picks" room package featuring the James Beard Award winner and Iron Chef America champion's favorite local products, a signed copy of his cookbook and delectable dining right on site.

The last three months of 2012 were big for Paley, a Portland culinary pioneer who has long been lauded for his scene-defining Paley's Place restaurant. In September, he opened Imperial, a restaurant that explores the region's culinary heritage, to praise from local chefs, Portland's food-obsessed populace and culinary luminaries at *Food & Wine* and *Bon Appetit*. Portland Penny Diner, a more casual spot, opened in November and immediately became sought after for house made sodas and sensational sandwiches. Both are located on the ground floor of Hotel Lucia, a boutique hotel acclaimed in its own right for showcasing the work of another famed Portlander, the Pulitzer Prize-winning photographer David Hume Kennerly, and have quickly become must-sample destinations for foodies visiting the city.

Those who book the "Paley's Picks" package will enjoy an only-in-Portland epicurean getaway, staying in a luxurious room at Hotel Lucia and enjoying a \$50 gift certificate for dining in either Imperial or Portland Penny Diner. In their room, they will find autographed copy of *The Paley's Place Cookbook* and a welcome basket curated by the acclaimed chef featuring some of his favorite local products. Sure to kick off any culinary exploration of Portland in style, it includes a bottle of Argyle Brut sparkling wine from the nearby Willamette Valley wine country, hand-crafted chocolates from Portland's own Cacao chocolatier and two of Paley's signature Fruit & Nut Bars, a delicious blend of dried fruits, nuts, and honey that is perfect for pairing with cheese or nibbling out of hand.

Hotel Lucia's "Paley's Picks" package is priced from \$289 per night, plus tax, and is available now through June 30, 2013. To book, call 866-986-8086 or visit www.hotellucia.com/paley.

About Hotel Lucia

Centrally located at 400 SW Broadway in the heart of downtown Portland, Hotel Lucia – one of *Travel + Leisure's* 500 Best Hotels in the World for 2010 – offers an art-filled boutique setting amid the city's best shopping, restaurants and night clubs. This hotel offers 127 guest rooms and indulgent but essential amenities including Portland's own Portland Roasting coffee and Smith Teas; Provenance Hotels' signature Pillow, Spiritual and iPod menus; and a "Get it Now" button on every hotel phone for the most whimsical desire or typical need. The Hotel Lucia can be found online at www.hotellucia.com,

<u>www.facebook.com/hotelluciaportland</u>, <u>www.twitter.com/hotel_lucia</u>. Reservations can be made online or by calling reached by calling 866-986-8086.

About Provenance Hotels

Provenance Hotels are award-winning urban boutique hotels with a distinct and deeply integrated art story. They include Hotel deLuxe and Hotel Lucia in Portland, Ore., Hotel Max in Seattle, Wash., Hotel Murano in Tacoma, Wash., and Hotel Preston in Nashville, Tenn. Provenance Hotels can be found online at www.provenancehotels.com.